The next day nobody came and the

to die, the customers commenced to ar

his time. I called him the "half a boy.

and for a long time he faithfully per

and went away with it.

MAKING THE BUSINESS WOMAN

SOCIAL TRAINING A REAL HELP. SAYS MRS. WILLARD.

she Herself Was Forced to Earn Her Living and Has Succeeded to Making the Home Bureau a Success Good Breeding Called an Invaluable Possession.

The Home Bureau has just celebrated the twentieth anniversary of its existence and the occasion was commemorated a perfect avalanche of flowers from grateful patrons. The fragrance and seem to emphasize the oft made statement of Mrs M H. Willard, the president, concerning the element necessary to success in business life, that elethe feminine one carefully preserved from being absorbed by mascuhe methods and at the same time prevented from deteriorating into mere negation. This, she says, for the woman is a great victory. If any one has the right to speak on this subject it is surely the lady referred to above

The birthday celebration of the establishment stands for more than may appear on the surface. The whole place in a word, records the history of the untrained woman who enters the arena of the business world with a mere idea as ammunition and wins her battle. Mrs. Willard commenced in the pioneer days

was often of an offensive and sensational convince the business man eart. On the fingers of one hand I can



IN THE STERILIZING ROOM-AN EMERGENCY CALL

sion, which were all right for the drawing "The question is often asked me: How could think of.

from the social environment into a broader my vocabulary and my mode of expres- them efficient helps "Publicity," says she, "was the sure room and the dinner table, sadly lacking it is possible for a woman to be a positive "Our motto, inspired then and still in shough fate of these beginners, and it in the concentration and directness to and a negative force at the same time; use. Not what we have, but what you

man has of saving his time from encroach- parents.

come first, and for the so-called society made bread and butter and delicacies

any nourishing item desired. We could furnish nurses, surgical supplies of the when only a few women had stepped tion to destroy and begin again. I found the qualities I have named soon made ordinary sort. Invalid furniture, delicacies for children, in fact everything we

that is, have the masculine qualities that want, describes our method of procedure "Just at the moment when a girl is make for proficiency in the business world. "Those early days were marked b count the women of my acquaintance beginning really to know something and preserve the feminine ones that are many amilsing demands made upon an who were brave enough to face this hos- about grammar she is whisked off in her so quickly destroyed in the friction of establishment whose scope was not fully tile attitude and ignore the indifference, school course to something deemed more such a life. I believe this to be one of the understood. One day a father came to neglect, if not positive insult of their important, particularly in the fashion- most difficult of attainments and one of get a chicken bone for the baby. He was world One of these women, whose able boarding schools and finishing the most necessary. Intuition and tact, living in a hotel and did not want the child family name has never been omitted schools. The moment she has attained purely feminine qualities, added to the to have restaurant food. We received from a Blue Book, opened a bonnet shop, a tentative knowledge of fractions she masculine methods of dealing with client his hesitating order as if our establishand employee, are doubly efficacious. I ment was formed for no other purpose believe, although the contrary creed is than that. A particularly 'nice' bone often held, that a social training is a was selected wrapped in tiesue paper tremendous help to a woman in the bus- that in turn put in a blue paper carefully ness world. It teaches her how to meet sealed and the man went away happy, to people, but the feminine manner must be return of course for all sorts and kinds subdued by the short, crisp ways that a of things that had occurred to the anxions

"Another day a well known clubman I would have the woman surround her- strolled in. He had been ill and was in self with every aid to a feminine atmost the irritable stage of convalescing. He glass jars which are used to send supplies phere consistent with her calling. I didn't know what he wanted, but he did over a radius which takes in all of Greater Bureau is one of its latest additions, but work, is airendy under way, its prospectue would have her slip into business without know that nothing he could get anywhere fuse of any kind, and if she is branching seemed to be just the thing. Perhaps nit in some original work to remember we could suggest. We did a slice or that she cannot depend on the prestige two of home made bread and butter that a name may have or on the steady He sank down in an easy chair with such patronage of friends. The name will a sigh of relief. It was absolutely the do little; the friends will not return unless one thing he believed he could eat, and she has the goods. She must give value eat it he did at his leisure. He dropped in for the money received. Business must day after day for broths and more home



SHE WISHES TO BECOME A RESI CURE PATIENT.

another tried decorating houses." matics, geometrical or algebraic prob-The president of the Home Bureau lems. If I had a daughter training for tella feelingly of the tragic moment which life at present I should demand that no came to her when she was forced to earn matter how wide a range of studies she her own living. 'My experience at that might pursue in her school and cotlege

another made children's outfits and leaves them for a higher course of mathe-

time was not an isolated one any more course before she was graduated she than it is to-day. Women then and now should take up anew the early lessons in who never knew a responsibility are grammar and composition and should enddenly called upon for self-support review the fundamental principles and and perhaps the added task of taking practices of simple mathematics; in a word. care of others. The man trained from that her last few months should fit her his earliest years to look upon the busi- for the practical questions she was about ness or professional world as his goal to face. and whose every act is consciously or Discursiveness has gone out Our unconsciously shaped to that destiny writers do not, with perhaps the excepcannot conceive the tragedy of the mo- tion of Henry James, take half a page ment when a women who has no training for a single sentence. The business man and no marketable accomplishment is grudges a word that is unnecessary and forced into the struggle "

he judges his correspondent by severe Mrs. Willard is turned from her con- tests; it is a point of view which has had versational path a moment to answer the its effect even upon our literature. Natquestion as to whether her experience urally this is hard for women to realize, shows that the American girl is to-day for woman is the discursive sex and it is better fitted to meet financial reverse as difficult for her to avoid going around

than she was twenty years ago. I think the greatest change in the the man to have patience in his business business world is shown in the many hours with any one who cannot come right openings that are now possible for women to the point and save his time and nerves. It is no longer necessary for a woman to Concentration and brevity can be taught choose whether she shall be a teacher, in school and if a woman ever finds it a companion or a trained nurse, practically necessary to earn her livelihood this one the three choices of twenty years ago, but of training will be found of incalbut I do not see that the American girl collable benefit. She may find it of adof wealthy parents is any better equipped vantage in her home life too, where a for the struggle that may come than she husband may profit by word discretion. woman that is a crucial test of worth, of one kind and another with which we

whatever kind of life she may lead

a verbal Robin Hood's barn as it is for

women are who are experts in socioles, ment, with many employees under her and kindred pursuits, that every woman supervision, this accomplishment of with every possible opportunity in her sterilized milk for a baby crossing the should have some accomplishment or 'keeping to the point' will be a marked favor.

is that women do not work for the love with me are women who have had no thesame beginning as almost every woman steamer. To-day that is one of the ordinates of it; they work because they are forced actual business experience, but I make a makes who enters the business world with mary items of our daily work, aithough this statement being particularly great point of having 'gentlewomen,' nothing but an idea, whose originality at the time the first order was received true of the generously leisured class for your own class will be antagonized if she depends upon to balance the lack of we considered it a very remarkable one. The young girl is brought up to the belief you do not and people of another calibre that she will marry soon after leaving are quick to realize and respond to school or college; it would be impossible an atmosphere of refinement. The first and oftentimes ridiculous to train her question I asually ask of an applicant is, a stablishment, and every the five had "Three years after we had moved to a livelihood for a problematic future 'Have you had any previous experience?' acknowledged my skill in making special West Forty-second street the demand that may never come to disturb her peace and the negative scores one in her favor, sauces, dishes that required more than the for trained nurses was so great that we But there are certain things a girl should unless of course in cases where that businessal eraft. When a relative was taken took a house near by at ins West Forty.

For example, how many women of "I ask, secondly, if the applicant has splendid dinner it was helpless before waiting for cases and where they could Tour acquaintance, if told how much it the social quality, for I believe that is the problem of making troths and other the reached quickly. No nurse was eliests to manufacture a certain article, another element necessary to success. Invalid necessities. I stepped into the gible to the advantages of this home, which reld offhand state for how much that A woman must not only appear pleased breach and one day the physician said was run without profit in itself mere's cticle would have to be sold in the open arket to reap a profit of 10 per cent? be so, never grudging her time, her to many women can sit down and strength, her sympathy i demand that to people; she must really to be. I wish there was some place where as a convenience, who had not a diploma one could go to get a decent bowlof broth from some bospital school. The reception day at the Metropolitan Trained Nurses we many women can sit down and strength, her sympathy. I demend that for an invalid.

State a business letter in which there she be orderly and systematic. With the problem of making a living. Register was an event and received enter no redundant phrases, which is to these three qualities I am willing to under-that remark occurred to me. Why not? thus as no notices from the city press. he point, brief and incapable of mis take her training and place her where I There was no such place, which means The nurses in their chambray dresses Interpretation? Very few, I think you think she will be most useful. One of my lack of competition, and I had a liking for white caps and aprons received the guests. will say, and yet whether a woman school friends is now bookkeeper for the the work and enthusiasm in regard to its who included prominent physicians and is called upon to live in a palace or to bureau and a young daughter of a big take care of herself these are accomplishing through financial reverses has made as helper, pawned some jewels and organized on May 1, 1901, when we moved

"If by successful methods a woman and the inability to make the necessary tempted him, until he was on the road to "I am not at all sure, as many men and finds herself at the head of an establish- sacrifice has been the cause of more than health

be sought which will be useful to her in ness training has not conflicted with my suddenly ill we discovered that while our first street and established a nurses' kitchen force could turn our and serve a registry, where the norses fixed when

ocean. We did, and a share of it given training to which she can turn in case help to further advance.

"My start," continues Mrs. Willard, by one mother to another saved the "The women I prefer to have associated" "though different in detail is practically "life of a second babe on board the same

dea of what a dollar could buy when entire charge of the emergency work of with the money stocked the place with into our present quarters, 52 West Thirtybecame a business woman. I had in the establishment after a comparatively necessary fittings and sent our 500 eards ninth street, where we have a big house, the beginning to write my business letters short mitten. Both of these women came announcing the launching of the project with rest cure rooms, a completely ever and over, to labor with the compose to me for work and their possession of

anxious hearts, my own and Mary's, service. The 500 pamphlets that we sent No client came and the day were slowly jout our first year are now increased to along, our breath coming quick whenever 50,000 a year, and although we have no we thought we heard an approaching step nurses residing here we have a registry



ferent from the plain brownstones in the neighborhood that it attracts the wandering eve of the passerby

The offices and waiting rooms of the ground floor are made homy by a hage fireplace, duplicate of one in the Van Cortlandt Mansion. Here about a hundred people a day come for invalid supplies f one kind or another, sometimes merely to ask questions or to sit and rest in the reposeful atmosphere. The diet kitchen is all in white, with the very newest ap- New York and even adjacent towns, to a wedding and up again after the fungpliances in the way of cooking utensils. Mothers, physicians and nurses compose tion was over. enormous iceboxes and thousands of the clientèle.

need." Many a sensitive woman who does not want to have an ambulance is moved from one place to another by its equipment, including trained orderlies, invalid chairs and stretchers One patron is moved every summer to Narragansest Pier and returned, having made the journey without mishap, to his Manhattan residence. A recent demand was for an invalid woman to be moved down, stairs The medical nome, which Mrs. Willard

The emergency service of the Home expects to make a fuller exponent of her and plans drawn up, the indorsements of a hundred physicians and heads of establishments related to the medical work secured. In this large eight story establishment will be gathered everything related to medical and surgical work. Rooms will be set aside for lectures and experiments. There will be a roof garden and open air sleeping rooms, laboratories for pathological and bacteriological work. X-ray rooms, medical committee rooms and doctors' offices.

Wild Hog Invades Missouri. Caruthersville correspondence St. Louis

For seven months a wild hog has destroved much corn on a farm two miles

south of Caruthersville Until to-day this wity beast einded the pursuit of many hunters, hiding in inaccessible thickets To-day Sheroff Franklin and F F Cunningham routed hun out with a back of hounds, and the former brought him down with a steel bullet from his automatic rifle. The hog weighed 555 pounds and is estimated to have been eight years old. pursuit of many bunters, luding in inseces-

Corset /



BRANCH NEMO FACTORY

FOR THE BRITISH EMPIRE

No. 12

Vol. 1

DEAR MADAM: It is worth your while to learn all

HALF A BOY AND A BOWL OF SOUP.

This fabric is already doing wonders in producing corset-comfort with perfect style; but that's only one of its uses it can do lots of other good things for you, as we'll show you

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NEW YORK, NOVEMBER 6, 1910

The "Shapeless Stout Woman" Has Vanished Only a few years ago, stout women of the "meal-bag" type could be about "Lastikops Webbing," our seen everywhere. Now they are extirct-like the dodo. Gr, to be more



and graceful -yes, and COMFORTABLE. Flesh no longer means a shapeless man; and, for this happy change, millions of women, in every civilized The fame of Lastikops Corset No. country, give full and due credit to the Nemo Self-Reducing Corset.

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HOW TO SELECT YOUR tiz evident Self-Reducing Corsets The illustration shows the construction of this invaluable device.

that slender If you are tell and stout, ask for struction of this invaluable device, women THINK THEY No. 320, at \$3.00; No. 405, at \$4.00; and its position in the corset; also, Do, for re-orders for No. 522 or 525, at \$5.00; or, if you No.330 are pouring in are medium stout, and want a Those two broad \$900, at \$10,00.

bands of Lasti- If you are short-waisted and stout, kops Webbing ask for No. 318, at \$3.00; No. 403, at \$4.00; No. 523, at \$5.00; or No. 801, at \$8.00.

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The Failure of Imitation No imitation is ever as good as the which insures complete ease with original. Imitators cannot leadthey have to follow.

ing Corsets have been flat failures. Webbing are equally worthless.

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